



Unleash the Power of Partnership with RADA Corporate Sponsorship!

2024 BENEFITS

1. WEBSITE EXPOSURE:

Gain visibility from up to 12,000 monthly visitors and 33,000 page views on riverartsdistrict.com. Your logo links to your website.

2. NEWSLETTER SPOTLIGHT:

Reach thousands of engaged readers with your advertisement in our monthly RADA email newsletter.

3. VISITOR KIOSK VIDEO:

Reach tens of thousands of visitors at River Arts District video kiosks and in our booth at the Asheville Visitors' Center.

4. SOCIAL MEDIA CELEBRATION:

Captivate your audience on RADA's Facebook (22,000 followers) and Instagram (14,000 followers) to celebrate your partnership.

5. ART BANNER SHOWCASE:

Align your brand with creativity through over 100 vivid art banners, guiding visitors by street name using color-coded references to the RADA studio map.

Command the attention of 75,000+ annual visitors to the vibrant River Arts District for 2 years amplifying your impact.

5. STUDIO MAPS INFLUENCE:

Elevate your presence through the distribution of 80,000 Studio Maps, extensively circulated in local and regional studios, hotels, B&B's, visitor centers, and beyond.

Secure year-round recognition on a dedicated Sponsor page within the sought-after Studio Map.

Champion local artists and embrace the thriving River Arts District community.

Spotlight your support for the arts, resonating with your constituents as you celebrate creativity and culture.

10% of all donations go to support our Scholarship Fund for Artist Members.



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2024 LEVELS OF GIVING (TAX-DEDUCTIBLE)

PATRONS / \$5,000

WEBSITE:

- Rotating Stretch Banner
- Logo Appears on Every Page (footer)
- Large Logo on Sponsorship Page

NEWSLETTER:

- Logo appears in sponsorship area. (footer)
- Spotlight Ad Twice Per Year

VISITOR KIOSK:

- Large Graphic Ad

SOCIAL MEDIA:

- Once per quarter we create a video to feature your business and add it to reels and stories in Facebook and Instagram

ART BANNER:

- Listed as a sponsor of a banner in the RAD

STUDIO MAP:

- Small Ad appears on Sponsor's Page
-

CURATOR / \$2,000

WEBSITE:

- Rotating Stretch Banner
- Medium Logo on Sponsorship Page

NEWSLETTER:

- Logo appears in sponsorship area. (footer)

VISITOR KIOSK:

- Medium Logo on Sponsor's Slide

SOCIAL MEDIA:

- Twice per year we create a video to feature your business and add it to reels and stories in Facebook and Instagram

ART BANNER:

- Eligible to purchase a banner at a discounted rate.

STUDIO MAP:

- Small Logo on Sponsor's Page
-

ART ALLY / \$500

WEBSITE:

- Small Logo on Sponsorship Page

NEWSLETTER:

- Name appears as text in sponsorship area.

VISITOR KIOSK:

- Small Logo on Sponsor's Slide