



Unleash the Power of Partnership with RADA Corporate Sponsorship!

2024 BENEFITS



WEBSITE EXPOSURE:

Gain visibility from up to 12,000 monthly visitors and 33,000 page views on our website, and your logo links to your website.



NEWSLETTER SPOTLIGHT:

Reach thousands of engaged readers with your advertisement in our monthly RADA email newsletter.



VISITOR KIOSK VIDEO:

Reach tens of thousands of visitors at River Arts District video kiosks and in our booth at the Asheville Visitors' Center.



SOCIAL MEDIA CELEBRATION:

Captivate your audience on RADA's Facebook (22,000 followers) and Instagram (14,000 followers) to celebrate your partnership.



STUDIO GUIDE + RADA MAP INFLUENCE:

Elevate your presence through the distribution of 50,000 Studio Guides, and 70,000 RADA Maps, extensively circulated in local and regional studios, hotels, B&B's, visitor centers, and beyond. Secure year-round recognition with your logo on the dedicated Sponsor pages on each publication, and additional advertising opportunities within the sought-after Studio Guides.

Champion local artists and embrace the thriving River Arts District community.

Spotlight your support for the arts, resonating with your constituents as you celebrate creativity and culture.

10% of all donations go to support our Scholarship Fund for Artist Members.



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2024 LEVELS OF GIVING (TAX-DEDUCTIBLE)

PATRONS / \$5,000

WEBSITE:

- Rotating Stretch Banner
- Logo Appears on Every Page (footer)
- Large Logo on Sponsorship Page

STUDIO GUIDE

- Large Logo on the Sponsor's Page

RADA MAP:

- Medium Logo on the Sponsor's Page

NEWSLETTER:

- Logo appears in sponsorship area (footer)
- Spotlight Ad Twice Per Year

VISITOR KIOSK:

- Large Graphic Ad

SOCIAL MEDIA:

- Once per quarter RADA will post a reel made by the Sponsor on our Instagram
-

CURATOR / \$2,000

WEBSITE:

- Rotating Stretch Banner
- Medium Logo on Sponsorship Page

STUDIO GUIDE

- Medium Logo on the Sponsor's Page

RADA MAP:

- Small Logo on the Sponsor's Page

NEWSLETTER:

- Logo appears in sponsorship area (footer)

VISITOR KIOSK:

- Small Logo on Sponsor's Slide

SOCIAL MEDIA:

- Twice per year RADA will post a reel made by the Sponsor on our Instagram and Facebook accounts
-

ART ALLY / \$500

WEBSITE:

- Small Logo on Sponsorship Page

VISITOR KIOSK:

- Small Logo on Sponsor's Slide

NEWSLETTER:

- Name appears in sponsorship area (footer)

STUDIO GUIDE + RADA MAP

- Business is listed on Sponsorship Page